



# GROUP GUIDE

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## **Introduction**

Grampian Pride is a celebration of the LGBT+ community in Scotland, The Parade reflects the diversity of LGBT+ community as a whole. Where individuals, organisations, businesses and community groups come together. The Parade also raises awareness of campaigns for LGBTI equality. This guide contains all the necessary details to help you be prepared for what the Parade entails.

## **Who can take part?**

The Parade is open to individuals, organisations, businesses and community groups who either provide direct services to the LGBTI community or support or celebrate the LGBTI community, its achievements, culture and aspirations. If you are planning to participate at the parade in a group of ten or more people, then please register here, for free. Big groups are required to register so the group stewards can ensure that, on the day of Grampian Pride 2020, everything runs smoothly. On the day of the parade, the groups shall be organised in alphabetical order to avoid any bias, and ensure that the parade will run as smoothly as possible.

## **Information about Charity and sponsored entries**

- Groups will be allowed to display their charity or sponsored logo on a banner.
- The sponsors must support diversity and inclusion within their organisation.
- The sponsors must exhibit a message to show support for the LGBT+ community group.
- If displaying a group name; your organisation's/sponsors name/logo should also be prominent and at least the same size as the group name.
- i.e Inter-energy sponsored by BP or 4 Inclusion a Four Pillars group
- Above all your group must be colourful and represent the LGBT+ community as a whole.
- Group organisers are required to share information about participation on social media and/or other outlets, such as email bulletins leading up to the event.

## **Cost**

Grampian Pride will not charge participants; individuals, groups or organisations for partaking in Grampian Pride 2020. However, if you are from an organisation and have in place the means to either become an official sponsor of Grampian Pride or make a kind donation we would be most grateful. If this is an option for you, please contact [mail@grampianpride.org](mailto:mail@grampianpride.org)

By becoming a sponsor or making a donation you are helping us to ensure Grampian Pride stays free for those that need it. Creating an all inclusive and fun event.

## **Responsible Person**

Each group entry is required to provide a "responsible person" to be the point of contact for Grampian Pride. The point of contact in your organisation will receive a copy of this pack at the time of booking alongside other relevant emails including parade timings and information about briefings. This person is responsible with communicating the information provided by Grampian Pride to all members of the group.

## **Alcohol and Substance abuse**

No parade participant shall consume alcohol or controlled substances prior to or during any stage of the parade. Grampian Pride reserves the right to remove the group from the parade if they believe anyone to be under the influence of alcohol or controlled substances.

Anyone suspected to be under the influence of, or in possession of, controlled substances will be reported to the police.

## **On The Day**

- You are required to be in place and ready for banner inspection on Albyn Place between 10:00am & 10:30am on 27<sup>th</sup> May 2023.
- Stewards will guide you to your starting position as you arrive on Albyn Place.
- Participants going with groups should be in place with their banners no later than 10:30am, after this time Grampian Pride or Granite Elite stewards may refuse entry.
- The parade will start at 11am prompt.
- Please follow leading stewards along Union Street at a steady pace.
- At the end of Union Street, please turn left onto Broad Street outside Marschial College.

## **Group Placement**

The placement of your group in the parade will be in alphabetical order. Please look for the appropriate letter that represents your group.

## **Collections**

A city-wide street collection licence has been granted to Four Pillars on 27<sup>th</sup> May 2023 for the purpose of raising funds for Grampian Pride.

As per the collection licence rules; no individual, charity or organisations are permitted to collect donations on the parade route, or at the village, unless for the purpose of Grampian Pride. If you wish to make collections on behalf of Grampian Pride on the day, please email [mail@grampianpride.org](mailto:mail@grampianpride.org) so we can supply the collection buckets on the day.

## **Terms and Conditions of Entry**

- Conduct – Whilst we recognise that Pride was born out of protest, and we encourage political participation, parade entries will not be permitted if they defame the work of Grampian Pride or other charities, groups or businesses participating in the Parade.
- No Nudity will be permitted
- No alcohol or drugs should be consumed whilst participating in the parade
- Nothing should be thrown at any time
- You agree to cascade train your safety stewards prior to the parade

## **Pride Timetable**

- Group interest should be submitted on or before 27<sup>th</sup> March 2023
- Parade Briefing for Participants will be emailed shortly after the closing date. A requirement for all groups to send at least one steward to this briefing.
- 27<sup>th</sup> May 2023 Grampian Pride Parade.

## **Village Tickets**

Being apart the parade in a float provided by your organisation does not automatically entitle you into the pride village after the parade. Individuals wanting to partake in the festivities between 1pm & 6pm will need to register for their free ticket via our website.

Charities/organisations that also have a stall within the village do not need to obtain a ticket as per your stall agreement. Anyone extra to this agreement will need to obtain a ticket.