



# GROUPS GUIDE

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## Introduction

Grampian Pride is a celebration of the LGBT+ community in Scotland. The Parade reflects the diversity of LGBT+ community as a whole, where individuals, organisations, businesses and community groups come together. The Parade also raises awareness of campaigns for LGBT+ equality. This guide contains all the necessary details to help you prepare for the Parade.

## Who can take part?

The Parade is open to individuals, organisations, businesses and community groups who provide direct services to the LGBT+ community or support and celebrate the LGBT+ community, its achievements, culture and aspirations. If you are planning to participate in the parade with a group of ten or more people, then please register on the Grampian Pride website, for free. Large groups are required to register to ensure that everything runs smoothly. On the day of the parade, groups will be organised in alphabetical order.

## Information about Charity and Sponsored Groups

- Groups may display their charity or sponsored logo on a banner, placards, etc.
- Sponsors must support diversity and inclusion within their organisation.
- Sponsors must display a message to show support for the LGBT+ community group.
- If displaying a group name: the organisation's or sponsor's name/logo should be prominent and at least the same size as the group's name.
- Examples: "Inter-Energy sponsored by BP" or "Out & About a Four Pillars Group"
- Above all, your group must be colourful and represent the LGBT+ community.
- Group organisers are required to share information about participation on social media and/or other outlets, such as email bulletins leading up to the event.

## Cost

Grampian Pride will not charge individuals, groups or organisations for participating in the Parade. However, if your organisation has the means to become an official sponsor or make a donation we would be most grateful. Please contact [fundraising@grampianpride.org](mailto:fundraising@grampianpride.org) for details. By becoming a sponsor or making a donation you are helping ensure that Grampian Pride stays free for those who need it, creating an inclusive and fun event.

## Responsible Person

Each group application must include a "responsible person" to be the point of contact for Grampian Pride. This person will receive a copy of this info pack at the time of booking alongside other relevant emails, including final parade timings and details about briefings. This person is responsible for communicating the information provided by Grampian Pride to all members of the group.

## **Stewards**

To ensure the smooth running of the parade, each group must provide at least one steward to accompany their group. Stewards must attend a safety briefing prior to the parade, share safety information with group members, and liaise with Grampian Pride and ShowSec stewards on the day.

## **Alcohol and Substance abuse**

No parade participant shall consume alcohol or controlled substances prior to or during the parade, and the parade is strictly non-smoking for public safety. Grampian Pride reserves the right to remove the group from the parade if anyone in the group is seen smoking or consuming alcohol, or if anyone in the group appears to be under the influence of alcohol or controlled substances. Anyone suspected of the latter will be reported to the police.

## **On The Day**

- You are required to be in place and ready for banner inspection on Albyn Place between 10:30am and 10:45am on 30<sup>th</sup> May 2020.
- Stewards will direct you to your starting position as you arrive in Albyn Place.
- All group participants must be in place with their banners no later than 10:50am, after which Grampian Pride or ShowSec stewards may refuse entry.
- The parade will start at 11am prompt.
- Please follow leading stewards along Union Street at a steady pace. Please follow the group in front and do not attempt to overtake them.
- At the end of Union Street, please turn left onto Broad Street outside Marischal College.

## **Group Placement**

All groups will be organised in alphabetical order. Please look for the appropriate letter that represents your group. Any group attempting to position themselves at the front of the parade after banner inspections may be removed.

## **Collections**

A city-wide street collection licence has been granted to Four Pillars on 30<sup>th</sup> May 2020 for the purpose of raising funds for Grampian Pride. As per the collection licence rules, no individual, charity or organisation is permitted to collect donations on the parade route, or at the village, unless on behalf of Grampian Pride. If you wish to make collections for Grampian Pride on the day, please email [zac@grampianpride.org](mailto:zac@grampianpride.org) so we can supply collection buckets.

## **Terms and Conditions of Entry**

- Conduct – Whilst we recognise that Pride was born out of protest, and we encourage political participation, parade groups will not be permitted if they defame the work of Grampian Pride or other charities, groups or businesses participating in the Parade.
- No nudity will be permitted.
- No alcohol or drugs should be consumed whilst participating in the parade.
- No smoking or use of open flames, sparklers, etc, is allowed during the parade.
- Nothing should be thrown at any time.

## **Grampian Pride Timetable**

- Group interest should be submitted on or before 30<sup>th</sup> March 2020
- The date for a Parade Briefing will be emailed shortly after 30<sup>th</sup> March. All groups are required to send at least one steward to this briefing.
- 30<sup>th</sup> May 2020 – Grampian Pride Parade.

**Village Tickets**

Taking part in the parade does not automatically entitle you to entry into the Pride Village after the parade. Individuals wanting to partake in the festivities between 1pm & 9pm will need to register for their free ticket via our website. Charities/organisations that have a stall within the village will receive two tickets as per your stall agreement. Anyone extra to this agreement will need to obtain a ticket.